

# Telepin Customers Win Global Awards for Innovative Mobile Money Deployments

*Etisalat Afghanistan praised for social inclusion and Digicel Pacific for NFC deployment*

**Ottawa, CANADA/November 30 2012—Telepin Software**, a leading provider of mobile money transaction platforms, today announced that two of its global customers have been named in the **Connected World Forum Awards** for excellence in mobile money program delivery. Etisalat mHawala was the winner for Achievement in the Social Inclusion, and Digicel Pacific for the Best NFC (Near Field Communication) Deployment.

The Connected World Forum Awards were handed out at Connected World Forum event in Dubai. The awards turn the spotlight on excellence in innovation and service delivery. The program recognises the work of individuals and organisations that are driving the mobile lifeline market forward with specific awards for market entrants, established stakeholders and legendary individuals.

Since late 2011, Telepin Software's Cayman Transaction platform has powered Etisalat Afghanistan for a full mobile financial services (MFS) offering that includes central bank cooperation, banking ecosystem participation, utility merchant involvement, and salary disbursement, which enables complete mobile banking capabilities and future cross-border money transfers.

"The country's unique market cross-section creates a need for the investment in advanced mobile money platforms," said Telepin CEO Vincent Kadar. " Etisalat Afghanistan has introduced a much-needed innovative service to the market with mHawala."

In July 2012, Digicel Tonga launched Beep & Go, the first fully inclusive payment solution linking an NFC POS terminal to Telepin's Mobile Money Wallet platform. Since launching, the service has driven a 30% increase in unique users of Digicel Mobile Money services.

Telepin mobile financial software products provide mobile operators the ability to deliver robust financial services offerings to their subscriber and merchant customers. Telepin's software plugs seamlessly into existing mobile infrastructure, leveraging the investments already made in charging systems, replenishment systems, and value added service delivery platforms.

## **About Telepin Software**

Telepin Software is a leading provider of mobile transaction platforms, delivering mobile operators the most efficient and cost-effective way to control their distribution network, maximize revenues from mobile financial services, and drive innovative mobile financial applications. Telepin's Cayman Transaction Platform enables a full suite of electronic, transaction-based applications for mobile subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces. Telepin's customer base includes tier-one operators in the Middle East, Africa, and the Americas. For more information, visit: [www.telepin.com](http://www.telepin.com) or [www.mobilemoneytransactions.com](http://www.mobilemoneytransactions.com).

## **About Etisalat Afghanistan**

Etisalat Afghanistan is a subsidiary of Emirates Telecommunications Corporation-ETISALAT, the leading telecommunications company based in the United Arab Emirates. It began in 1976 and has a presence in 18 countries spanning the Middle East, Africa, South Asia and now in Afghanistan. The company acquired the fourth GSM license for Afghanistan in May 2006 and began working in the country since October 2006. Etisalat Afghanistan is planning to build a state of the art network that Afghans can be proud of. For more information visit: [www.etisalat.af](http://www.etisalat.af) or [www.mhawala.com](http://www.mhawala.com).

## **About Digicel**

Digicel is the largest operator in the Caribbean operating in 31 markets and rolling out new operations in Central America. The company is renowned for competitive rates, unbeatable coverage, and superior customer care, a wide variety of products and services, and state-of-the-art handsets. Since its launch in the South Pacific in November 2006, Digicel has become the fastest-growing mobile operator in the Pacific, with current operations

in Samoa, Tonga, Papua New Guinea, Vanuatu and Fiji. The company is continually seeking new opportunities in the Pacific. For more information: [www.digicelfiji.com](http://www.digicelfiji.com).

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