

WIND Mobile Chooses Telepin Software to Provide Mobile Transactions Solutions

Appoints Ottawa-based industry leader and Canadian innovator as solutions partner in delivering Canadians a world class mobility experience

Toronto, ON (September 14, 2009) – WIND announced today it has selected Ottawa-based Telepin Software as one of its solutions providers. Telepin specializes in creating mobile financial applications including Mobile eTopUp, eVoucher and eBilling capabilities. Telepin is providing WIND with its Cayman Transaction Platform to create the core platform of recharge services and transactional infrastructure.

“Our vision is to provide our customers with an unrivalled Canadian mobile experience,” said Ken Campbell, CEO of WIND. “Several of the services we will be providing to Canadians are readily available in other global markets but not currently through our competitors. Telepin is a Canadian company with success in other markets. We want to bring this success to Canada. Based on our own research we know that Canadians desire a more robust and consumer-centric service that allows flexibility in mobile top-up. With our international experience the WIND team will bring a different perspective and increased flexibility to core consumer offerings.”

WIND will usher in a new era of mobile communications by harnessing the power of conversation through meaningful engagement with customers to co-create a better mobile experience. WIND is currently on target to launch in key markets in late 2009 and will continue to launch services across Canada in 2010.

“We selected Telepin Software for its innovative, easy-to-use applications that will enhance the customer experience, one of the core pillars of WIND,” continued Campbell. “We are particularly pleased to partner with a Canadian company that understands the global telecom community and is able to support us in bringing services to Canada that other markets already enjoy.”

“We are excited about the synergies between WIND and Telepin Software given their unique service proposition,” says Telepin Software President Vincent Kadar. “Compared to many markets around the world, Canada is woefully underserved. We look forward to launching the service with WIND providing the Canadian market with a truly differentiated mobile service.”

About Globalive Wireless Management Corp. and WIND Mobile

Globalive Wireless Management Corp. will provide voice, text and data services to Canadians under the brand name WIND on a next-generation wireless network and is committed to offering a level of wireless service presently not available in Canada. WIND is built on actual conversations that are happening with Canadians who are passionate about wireless and creating a better mobile offering nationally. For more information about WIND Mobile, please visit www.windmobile.ca.

About Telepin Software

Telepin Software is a leading provider of mobile transaction platforms, providing mobile operators the most efficient and cost-effective way to control their distribution network, maximize revenues from mobile financial services, and deliver innovative mobile financial applications. Telepin’s Cayman Transaction Platform enables a full suite of electronic, transaction-based applications for mobile

subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces. Telepin's customer base includes tier-one operators in the Middle East, Africa, and the Americas. The company's combined direct and partner reach services the world. For more information, visit: www.telepin.com.

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