

FOR IMMEDIATE RELEASE

Telepin Software Introduces New mHub Application
*Roaming-recharge and mobile financial services give mobile subscribers capabilities
beyond borders*

Ottawa, CANADA/Barcelona (2009 GSMA Mobile Money Summit); June 22, 2009 – Telepin Software, a leading provider of [mobile money transaction platforms](#), today announced Telepin's **mHub** application, which allows roaming prepaid subscribers to top-up using a visited network and local recharge values, as well as enabling the capability for person-to-person airtime transfer between networks, and mobile money remittance services to offer reduced remittance costs to subscribers.

Prepaid subscribers formulate the greater population of mobile subscribers outside of North America. On some networks, especially in unbanked areas of the world, prepaid represents 99% of the entire customer base. Currently, in order to top-up a prepaid account, a mobile subscriber needs to be on their home network making it virtually impossible to recharge their mobile accounts during sometimes extended times away from home, including work travel or vacations.

Telepin mHub provides a single central hub for multiple operators to connect to, for the exchange of airtime, mobile payments, and to carry international remittance. This approach allows a number of operators to offer a set of unified services with a consistent user experience, regardless of the subscriber's network or roaming status. Premium revenue is through the interconnection of transactional services as well as ensuring roaming subscribers are provided capabilities for local recharge. The hub acts as the interconnect point to enforce currency conversion, fees and rating policies for every transfer. Security concerns are addressed by a platform that provides complete traceability of the end-to-end transaction.

“For any interconnect solution to be successful the platform must be able to support multiple national operators within an international operator group, but it can also be used to connect different operators within a single country,” said Telepin president [Vincent Kadar](#). “Maximizing revenue with the least amount of manual intervention requires sophisticated business logic that

can apply fees directly to the amount transferred and/or reconciliation amounts between operators based on value and volumes. Breaking down these barriers ensures that multiple operators can connect within a single mobile transaction network.”

The Roaming Recharge Service has initially launched with a major operators in the Middle East. This news follows the launch of Telepin’s flagship [Cayman Transaction Platform](#), the most efficient and cost-effective way for mobile operators to control their distribution networks, maximize revenues from mobile financial services, and deliver innovative mobile financial applications. Telepin’s flexible and scalable Cayman Transaction Platform enables a full suite of electronic, transaction-based applications for mobile subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces.

To date Telepin has enabled its transaction software to more than 70M mobile subscribers, and 210,000 merchants. Telepin customers include Djezzy (Orascom Algeria), Tunisia Telecom, Etisalat, and Claro. The company has also established global business partnerships with Fortune 500 companies.

Telepin is taking part in the [2009 GSMA Mobile Money Summit](#) in Barcelona, June 22-25 2009 (booth #D6).

Pricing and availability available on request.

About Telepin Software

[Telepin Software](#) is a leading provider of mobile transaction platforms, providing mobile operators the most efficient and cost-effective way to control their distribution network, maximize revenues from mobile financial services, and deliver innovative mobile financial applications. Telepin’s [Cayman Transaction Platform](#) enables a full suite of electronic, transaction-based applications for mobile subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces. Telepin’s customer base includes tier-one operators in the Middle East, Africa, and the Americas. The company’s combined direct and partner reach services the world. Telepin is completely self-funded, and has experienced tremendous growth in the past year with more than 6,000% growth in revenues. For more information, visit: www.telepin.com.

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